

# Real Reform

Reform the Rockefeller Drug Laws **2004**

## WALKING THE HALLS OF ALBANY The DO'S AND DON'Ts

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### DO

- Tell a Good Story.
- Make the Issue about a Person and Community.
- Be Respectful.
- Give Good, Clear Information.
- Be a Resource.
- Know How the Legislature Works.
- Work Incrementally.
- Remember You Are One of Many.
- Understand Legislators Are Risk Averse.
- LISTEN!

### DON'T:

- Don't Lie or Exaggerate.
- Don't Be A "Know It All."
- Don't Be Rude.
- DEBATE - DON'T ARGUE!

### 8 THINGS TO REMEMBER

1. Be Nice and Respectful.
2. LEARN about the Legislator/Person with whom you are meeting.
3. Be BRIEF.
4. Tell the Legislator why supporting **real reform** the bill is good for them.
5. BE honest about the strengths and weaknesses of your position.
6. Be LOCAL.
7. ASK FOR SOMETHING!
8. FOLLOW UP.